



MJFFC

ANNUAL REPORT 2013

This document will be completed and ready for official publication in 2014

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1. OVERVIEW

Again we would first like to thank all of those who donated through 2013, you know who you all are and we really couldn't have done all of this without your ongoing support, and we thank you for that from the bottom of our heart.

This all started as a dream, and over time we have turned it into reality. It wasn't easy, there have been various hiccups along the way and they will continue to crop up as we proceed, but we will always get there, we are THAT determined. We believe in our work in Michael Jackson's memory

COMPLETE Michael Jackson Fans doing their bit in memory of Michael

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more than ever before. He gave us so much, we will continue to give to others through his memory and will continue to help with thousands of other fans globally in his mission to heal the world. In time MJFFC will be the main organisation where fans can donate monthly to charity. In time we will have enough monthly donors in order to be able to donate money to areas of great importance, instantly, and really make a difference.

2. OUR WORK

We are involved with many things at MJFFC, here is a summary for this year.

2.1. MJ Fans For Charity (MJFFC)

MJFFC is the charity name for all of the things we do. It is currently run entirely by volunteering Michael Jackson fans that “got Michael’s message”. 100% of the money made through our ideas goes to charity. We already have full-time jobs, so have no need for an additional income. We spend hours and hours looking for the cheapest donation processing systems, which results in ZERO fees to process your donations.

CHARITY GIVING DONATION PROCESSORS UNDER INVESTIGATION

In 2013 we had MAJOR problems with the UK charity organisation that processed previous donations, Charity Giving. They are currently being investigated over mis-handling of funds and in which MJFFC became out of pocket to the tune of just over £700. The money has been offset by ourselves, so that the money that fans donated was not affected at all. We are now in the process of clawing back as much of our £700 as we can, it won’t make a difference to the way MJFFC works, but it will sure make us sleep better at night! This is a great example though of how you can trust us. We REALLY believe in this project.

UK REGISTRATION STATUS!

We are now registered as a charity for tax purposes with HMRC in the UK! At the moment this is the highest registration a UK charity can obtain. Once we are handling more than £5,000 per year, we will register the charity with the UK Charity Commission, which is currently the highest registration status that a charity can receive in the UK.

DETAILS: <http://www.mjffc.org.uk>

2.2. The ‘1 Million For Michael’ Project (1MFMP) re-branded to ‘Michael Jackson Monthly Giving’

To avoid confusion with other fan made charity projects, we re-named the '1 Million For Michael' Project to 'Michael Jackson Monthly Giving'. We thought this name was more appropriate and helps describe the project more accurately.

The workings of this pretty much stay the same, but our charity voting mechanism has since become a lot clearer, we have a points system for all charities suggested to us from fans. The top three charities from this list make it into the monthly vote.

DETAILS: <http://www.mjffc.org.uk/donate>

2.3. Michael Jackson Text Giving (MJTG)

A way UK fans can donate directly to various charities, simply by texting.

In 2013 we changed the way MJTG worked. We still have our main donation codes, but we also introduced a way fans can donate in the same way to MJFFC, simply by texting 'MJMG07 1' to 70070 to give £1. It is a great service and shows how dedicated we are to making it as easy as possible to donate to MJFFC and its charities. UK only at the moment.

DETAILS: www.mjffc.org.uk/donate#donateviatext

2.4. Global Total

The global total is the grand total of money raised by as many projects as we can find.

It's a difficult list to maintain and we rely on your help to keep up to date. The list and global total is now updated at various times throughout the year and it has seen some amazing increases and work being done by MJ fans around the world. The global total is a flagship of our work as it really helps fans see what Michael meant to a lot of people at a glance. We also have a "Global Scale" feature for this total, which shows how far and wide all of the donations stretch across the globe via an embedded Google Maps interactive feature. We have improved this area in 2013 to make it easier to use and update by adopting the newer version of the Google maps engine and re-labelling the icons.

DETAILS: <http://www.mjffc.org.uk/global>

2.5. Child Sponsorship

From the monthly pot of money to charity, £20 is marked for our sponsored child.

Since December 2012 we have been sponsoring a child from Liberia. Her name is “Deon”, she is 7 years old and we are still keeping members updated on her progress! A MASSIVE, MASSIVE thank you again to the donors, it is because of your monthly commitments that we have been able to sponsor a child. We will continue to update you on her progress and invite you to send your letters to us to pass on to her at least once a year.

DETAILS: <http://www.mjffc.org.uk/childsponsorship>

3. Other notes of interest.

Other things we think deserve a mention.

PRIZE GIVEAWAYS

Throughout 2013 we gave various prizes away to monthly donors, details of which can be found on our website.

DETAILS: <http://www.mjffc.org.uk/prizes>

CAMP JACKSON

Camp Jackson was a huge success where we helped raise money for Michael Jackson’s Legacy (MJL). We met some great fans at this event and had an awesome water fight at the end. We will have these memories forever. Thank you to Camp Jackson for organising this event.

DETAILS: <http://www.campjackson.co.uk>

4. OUR FINANCIALS

Below is a full breakdown of the donations processed by MJFFC in 2013

https://docs.google.com/spreadsheet/ccc?key=0ArV_JJCyy0ScdDlxVlp5Z0VtdU9NQnhMOGExYINWT0E#gid=3

5. DIRECTOR SUMMARY

2013 was a busy year. We have learnt a lot and continue to learn more every day.

We hope fans are able to spread the word about the monthly giving project as we really feel it can generate thousands of pounds to charity every month in memory of Michael. At some point in this process we will be able to announce the next steps for MJFFC, but we desperately need more monthly donors on board first. So please show it to as many people as you can!

If you have any feedback for us, WE LISTEN! You can provide feedback here:

<http://www.mjffc.org.uk/contact>

Thank you all again.

ALL you need is LOVE and all we need is your continued support. ;-)

Thank you.



Steven Hodges

Founder/Director

MJ Fans For Charity (MJFFC)



www.mjffc.org.uk